



Downtown Development Authority

Business Stimulus Grant
Application

Downtown Development Authority
3200 Biddle Avenue Wyandotte, Suite 300, Michigan 48192
P: 734-324-7298 F: 734-324-4519
dda@wyan.org www.wyandotte.net/dda

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DOWNTOWN DEVELOPMENT AUTHORITY

The Wyandotte Downtown Development Authority (DDA) was created to promote and enhance the commercial core of the community, to preserve public investment and to improve the viability of businesses within the DDA District. This grant program provides funding to businesses and organizations within the city’s DDA District who wish to cross promote shopping and dining downtown with their own business, special event or program.

Please see the below requirements for our 2016 Business Stimulus Grant Program!

GOAL OF CROSS PROMOTION: To drive Business Development and Economic Development: To drive more visitors and shoppers into and around Downtown Wyandotte: To incentivize more shopping and foot traffic around Downtown Wyandotte.

A maximum of \$5,000.00 will be awarded to businesses/organizations that meet the following criteria:

ELIGIBILITY: Businesses, events or organizations that are located and take place within the Downtown Development Authority District in the City of Wyandotte, Michigan.

CONDITIONS OF ELIGIBILITY: Maximum grant funding given to one business/event/project cannot exceed \$5,000.00. This is a competitive grant process and cannot be guaranteed for approval. Once a grant is awarded, grant recipients must display the DDA Grant Award Signage in the window on the pedestrian side, in plain view of the public. Signage must remain in place as long as the promotion is in effect. Projects will be funded to the extent that budgeted funding is available. Applicants are invited to attend the DDA Meeting at which their grant is brought to the DDA Board. The DDA Director will contact you regarding appointment times. Additional requirements and guarantees may be requested of the Grantees by the DDA Office.

REIMBURSEMENT: Grant recipients must provide the DDA with photographs of their event/program in action and receipts of purchases along with signed reimbursement request forms. Photographs will be used by the DDA for marketing purposes.

DOWNTOWN DOLLARS are a form of currency accepted by participating businesses in the Downtown Development Authority District.

Grant applications are accepted, reviewed and awarded on an ongoing basis depending on position within the Fiscal Year and availability of remaining funds.



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Date of proposed event(s): _____ Times: _____

Name of Applicant: _____

Name of Business or Organization: _____

Type of legal entity of your business/organization: _____

Name of individual authorized to sign documents on behalf of your business/organization: _____

Address: _____

Email: _____ Cell Phone: _____

Please attach a detailed description and site map (if using downtown/city property) of the proposed event/program along with to this application for review by the Downtown Development Authority Office.

Site of proposed event: _____

Estimated maximum number of persons expected at the event for each day: _____

Attach a narrative describing in detail how this project will benefit the DDA District and a description of your project.

Attach a breakdown of the costs associated (estimates) with your project. Please include the entire project cost and the amount you are requesting.

Reimbursement Request: Please check one box below that you are requesting for your event/program.

- Reimbursement of costs via check after the program/events end
- Distribution of Downtown Dollars during your program/event

ALL DECISIONS CONCERNING ASPECTS OF THE GRANT APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR GRANTS ARE WITHIN THE SOLE DISCRETION OF THE DOWNTOWN DEVELOPMENT AUTHORITY OFFICE AND FINAL.

Please return grant application and supporting documentation to:

The City of Wyandotte Downtown Development Authority
Joseph Keller Gruber, MCD – Director
3200 Biddle Avenue, Suite 300 Wyandotte, Michigan 48192.

Please contact jgruber@wyan.org or 734-324-7298 for questions. For more information on the DDA please visit our website at www.wyandotte.net/dda.

PLEASE RETAIN A COPY OF THIS ENTIRE APPLICATION FOR YOUR RECORDS. PLEASE COMPLETE THIS APPLICATION IN ITS ENTIRETY, AS INCOMPLETE APPLICATIONS WILL NOT BE REVIEWED.