

OFFICIALS

Lawrence S. Stec
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Todd M. Browning
CITY TREASURER



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Joseph R. Peterson

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Sheri M. Sutherby-Fricke
Daniel E. Galeski
Theodore Miciura

HEATHER A. THIEDE

SPECIAL EVENTS COORDINATOR

DEPARTMENT OF RECREATION, LEISURE AND CULTURE

Greetings:

In an effort to bring awareness about our many fine restaurants, coffee shops, bars and sweet shops in the City of Wyandotte. The DDA and the WBA will be hosting **Restaurant Week from April 2nd to 9th 2016**. There is no cost to participate in this event. We ask that you participate by running specials in conjunction with this week.

The DDA and WBA will market this event and offer a variety of restaurant giveaways to visitors during this week. We'll be profiling participating restaurants through E-Newsletters, press releases and social media avenues. Participating restaurants will also be given posters, postcards and folding table cards to promote our week-long event.

Examples of 2015 marketing material below:



Poster



Restaurant Participant sign



Retail participant sign



Table cards

Retail shops may also participate in Restaurant Week by offering a special for those who bring in receipts after dining out during restaurant week.

In order to accommodate our marketing schedule, we ask that your establishment **confirm your participation in this event no later than February 26th, 2016**.

If interested, please complete the attached form and fax or email it to the Special Events office at 734-324-7283, or events@wyan.org or call the office at 734-324-4502.

If you have any questions regarding this event, please contact me.

Sincerely,

2624 Biddle Avenue • Wyandotte, Michigan 48192 • 734-324-4502 • Fax 734-324-7283 • email: hthiede@wyan.org • www.wyandotte.net



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SPECIAL EVENTS OFFICE

RESTAURANT WEEK IN WYANDOTTE

APRIL 2nd - 9th 2016

Yes! We would like to participate in Restaurant Week!

Name of establishment _____

Address _____

Contact person _____

Phone _____

Email _____

Website _____

We are a retail shop and will be offering the following special for Restaurant Week

2624 Biddle Avenue • Wyandotte, Michigan 48192 • 734-324-4502 • Fax 734-324-7283 • email: hthiede@wyan.org • www.wyandotte.net

Our restaurant, bar, coffee shop or sweet shop will be offering the following specials (select two of the following):

- Buy 2 entrees, receive a free dessert
- \$20 special - 3 small plates - appetizer, entrée and dessert
- \$10 special
- \$5 special

You will receive table cards and/or signage with your specials denoted. Table cards and signage will have the following message: *Specials are pre-tax. Some restrictions may apply. Please inquire with staff.*

Please be sure to inform your staff of any specials or restrictions you may have during Restaurant Week.