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**DOWNTOWN DEVELOPMENT AUTHORITY**

**MEETING AGENDA**

Tuesday, April 12<sup>th</sup>, at 5:30 pm

Council Chambers, 3200 Biddle Avenue, Suite 300, Wyandotte 48192

- 1) CALL TO ORDER
- 2) ROLL CALL OF MEMBERS: Mayor Joseph Peterson, Rick DeSana, Greg Gilbert, John Jarjosa, Gerry Lucas, Anne Majlinger, Patt Slack, Leo Stevenson, Norm Walker
- 3) OTHERS PRESENT: Joe Gruber, Heather Thiede
- 4) PRESONS IN THE AUDIENCE, PUBLIC COMMENT
- 5) APPROVAL OF MINUTES & AGENDA
  - a. Minutes from March
- 6) INFORMATION TO RECEIVE & PLACE ON FILE
  - a. Beautification Commission Meeting Min – March 9<sup>th</sup> 2016
- 7) MONTHLY REVENUE/EXPENDITURE REPORT
  - a. March 2016<sup>th</sup>
- 8) ONGOING PROJECTS & BUSINESS
  - a. Special Events Coordinators – Project Update
  - b. Matt Lee – Project Update
- 9) NEW BUSINESS
  - A. WBA Agreement and DDA decision
    - o Invite WBA members to attend
    - o DDA will make a decision
  - B. Grant Updates
    - o House of Shawarma Open for Business
    - o Reimbursement
  - C. Clerk's Office needs Committee Disclosure Statements
    - o Provide copies available at DDA Meeting
    - o Sign and Return to Clerks office by May 1
  - D. Capital Improvements Plan

- Review Plans
  - Draft will be submitted to Finance Department on April 15
- E. Target Market Analysis with MEDC and MSHDA
- Draft Letter to Council and MOU submitted April 11
  - Cost split scenarios presented, DDA funding portion
  - Signed Letter send back to DCC April 15
- F. DDA Design Committee Updates
- Patronicity Campaign: Placemaking Initiative / calendar of events and scheduling
  - Signage – electronic and modern signage requests / Design Review Committee
  - Banners – pole banner purchases
- G. DDA Promotions Committee Updates
- Matt Lee update
  - Cross-Promotions, Existing Business Stimulus
- H. Healthy and Productive Community Campaign
- Henry Ford Wyandotte Hospital
  - Roosevelt Botany and Horticulture
  - Wyandotte Farmer’s Market
- I. Wyandotte Farmer’s Market
- Sponsorships needed and pursued
  - Growth strategy (501c3) by 2017
- J. Live Wyandotte Campaign 2020
- Increase residential density
  - Anchor Strategy

10.) NEXT REGULAR MEETING: May 10<sup>th</sup> 2016

11.) ADJOURNMENT:

Motion by \_\_\_\_\_, supported by \_\_\_\_\_ to adjourn the DDA meeting at \_\_\_\_\_.