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DOWNTOWN DEVELOPMENT AUTHORITY

Meeting Minutes

Tuesday, July 8th, 2014

Council Chambers, 3200 Biddle Avenue, Suite 300, Wyandotte Mi. 48192

MEMBERS PRESENT: Gerry Lucas, Greg Gilbert, Peter Rose, Patt Slack, Leo Stevenson and Norm Walker.

MEMBERS EXCUSED: John Jarjosa, Mayor Peterson, Patrick VanDeHey

OTHER PRESENT: Natalie Rankine, Scott McBeth – owner of Smokies Restaurant/WBA Vice President, Mark Zielman – WBA, John & Courtney Ruso – owners of R.P. Mc Murphys/WBA, Ben Tallerico - Beckett and Raeder, Lara Cameron – Diamond Jack River Tours/WBA, Les Salliotte – Owner of Captains/WBA, Russ Vaughn owner of Silver Shores Marina/WBA.

PUBLIC COMMENT: No public comment.

APPROVAL OF MINUTES AND AGENDA:

Motion by P. Slack supported by G. Gilbert to approve of the minutes from the April DDA Meeting. All in favor, motion carried.

Motion by P. Slack, supported by G. Lucas to approve of the agenda with the addition of item number 9c: Grant Guidelines. All in favor, motion carried.

INFORMATION TO RECEIVE AND PLACE ON FILE:

- a. Beautification Commission Minutes
- b. WBA monthly plan for Third Friday

Motion by G. Lucas supported by P. Slack to receive the minutes and WBA plan for Third Friday and place on file.

MONTHLY REVENUE/EXPENDITURE REPORT:

Motion by G. Lucas, supported by P. Rose to approve of the monthly revenue and expenditure report. Roll Call, all in favor, motion carried.

ONGOING PROJECTS AND BUSINESS:

- a. Marina update: L. Stevenson spoke about the grant that that the City of Wyandotte had been awarded from the federal government and the dredging expected to be performed by the EPA in the upcoming years.

He explained that the grant would most likely be matched through the TIFA funding, but that the yearly operating expenses would have to come from another source other than the City's General Fund. There was general discussion about support for the marina from the board members.

Members of the audience spoke about the support for the marina: Scott McBeth, Les Saliotte and John Ruso. Owner of Silver Shores Marina, Russ Vaughn gave his opinion of the marina: That it would compete with his marina, which is currently having difficulty making money.

Motion by L. Stevenson, supported by P. Rose for a resolution of support from the DDA in regards to the concept of a Marina project and support for City Council to move forward with acceptance of the Marina Grant. All in favor. Motion carried.

L. Stevenson spoke about the recent City Council meeting in regards to the marina: City Council has formed a committee comprised of DDA members, WBA members and city staff/elected officials to investigate potential funding sources for yearly operations of the marina. The committee will meet in the upcoming weeks. L. Stevenson also spoke about conducting a boater survey and how that relates to bringing people to Downtown Wyandotte.

Motion by L. Stevenson, supported by N. Walker to transfer \$2400.00 from Fund Balance to Miscellaneous Account Miscellaneous Account 499-200-926-790 to pay for a boater survey relative to determine boater interest in Wyandotte and interest in shopping and dining in Downtown Wyandotte. Roll Call, all in favor, motion carried.

- b. Farmers Market: N. Rankine spoke about the Farmers Market. The market has averaged about 1,000 visitors each Thursday and highlights special programming each week. N. Rankine noted that the market would be closed this upcoming Thursday for the annual Wyandotte Street Art Fair.
- c. Oak Street Parking Lot: N. Rankine noted that she had still not received information from the Engineering and Building Department regarding the Oak Street lot.
- d. Strategic Plan: L. Stevenson and N. Rankine briefed the DDA about the DDA's Strategic Plan and the Strategic Planning process. Ben Tellerico of Beckett and Raeder spoke about the Strategic Plan. N. Rankine indicated that she would bring the plan to City Council for adoption.

Motion by L. Stevenson, supported by G. Gilbert to adopt the DDA's Strategic Plan dated July 8th, 2014. All in favor. Motion carried.

- e. Hotel Feasibility Study: N. Rankine updated the group on the study. Lisa Pennau of Core Distinction Group will be visiting downtown Wyandotte in a few weeks to perform a site assessment and interview business leaders, city employees and elected officials in the community.

NEW BUSINESS

- a. DDA 2014 Budget: N. Rankine presented the proposed budget to the DDA board. L. Stevenson spoke about the budget and goals for the DDA.

Motion by L. Stevenson, supported by P. Rose to adopt the DDA's 2015 Fiscal Year Budget. Roll Call, all in favor, motion carried.

- b. Design & Promotions: P. Slack spoke about the Design & Promotions committee meeting and plans for the upcoming holiday season. The committee is looking into purchasing larger, more substantial decorations that can be built-upon and added to over the course of a number of years. The committee also discussed using funding from the chalk event to purchase these items this fiscal year. P. Slack will coordinate this with N. Rankine.
- c. N. Rankine suggested that the grant guidelines be revised to include the Schedule of Desired Businesses when giving consideration to grant awards. N. Rankine will schedule a meeting of the Grant Committee to make these revisions.

NEXT REGULAR MEETING:

August, 12th, 2014

ADJOURNMENT

Motion by P. Rose, supported by N. Walker to adjourn the meeting, all in favor, motion carried.